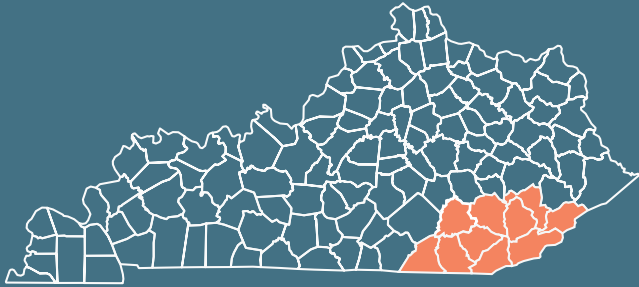


AWF Mission

Creating a path to Economic, Educational, and Environmental Success in **Appalachia Kentucky**



Southeastern Kentucky: A Troubled Region

Appalachia Kentucky has always been plagued with poverty, poor education outcomes, and environmental degradation. The problem is as vast as the mountains that share its name - Central Appalachia is the largest contiguous geographic region of poverty in the United States.



Economics



Education



Environment

Poverty rate: **27% to 39%**



Per capita income:
\$13,000 to \$16,000

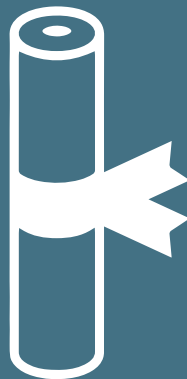
Average household income:

\$24,000

Population loss: **9% to 14%**
per decade

K-12 Absenteeism:

20% to 41%



< 72%

of adults have
a high school diploma

9%

of adults have
a bachelor's degree



Poor water quality from
silt, sewage
and old mines



Deteriorating wildlife habitat
on old mines



Inadequate
waste
management



Boone's Ridge: A Reason to Hope

Boone's Ridge will bring brand new visitors to this region with an innovative tourist experience set against an incomparable natural backdrop. The revenue from these visitors will create new economic activity where the consumer market has been declining by at least 10% per decade. The success of Boone's Ridge will inspire others to make tourism a serious economic driver in the region, and the organization's income will support essential improvements in the region.

DIRECT IMPACT

> **1 MILLION**



annual visitors

Economic activity of
> **\$200 million/year**



> **320** living-wage jobs
3400+ regional jobs by 2028

ECONOMIC SUPPORT

- New business loans
- Private grant program



EDUCATIONAL SUPPORT:

- Classroom resources
- K-12 programs on-site
- Continuing education for teachers
- Internships
- Scholarships
- "Citizen Science"

ECOLOGICAL SUPPORT

- Wildlife management research
- Improving wildlife habitat
- Improve water quality
- Waste management initiatives

